

What is Claimed is:

1. A method comprising:

receiving a first set of information, based on a geographic location of interest to a user;

- 5 sending, through a network, the first set of information to assemble a geographic location profile of the user;

receiving, through the network, a second set of information, based on the geographic location profile of the user; and

communicating the second set of information to the user,

- 10 wherein the geographic location profile of the user is based on the first set of information.

2. The method of claim 1, wherein the second set of information includes information on at least one of news, business, entertainment, sports, and people.

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3. The method of claim 1, wherein the second set of information is selected to be sent through the network by a comparison between the geographic location profile of the user and a geographic location determined based on the second set of information.

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4. The method of claim 3, wherein the geographic location determined based on the second set of information is appended to the second set of information to correlate the second set of information with at least one geographic location.

5. The method of claim 1, further comprising
receiving a third set of information, based on the second set of
information; and
sending, through the network, the third set of information.

6. The method of claim 5, further comprising
receiving, through the network, a fourth set of information, based on the
third set of information; and
communicating the fourth set of information to the user.

7. The method of claim 6, wherein the second set of information
communicated to the user includes a link for the user to select the fourth set of
information.

8. The method of claim 6, wherein the fourth set of information includes
information on at least one of news, business, entertainment, sports, and people.

9. The method of claim 1, wherein the geographic location of interest to the
user includes at least one of the birthplace, hometown, high school, college, residence,
and physical geographic location of at least one of (i) the user itself, and (ii) at least one
of a friend, an acquaintance, a family member, a colleague, a customer and a competitor
of the user.

10. The method of claim 1, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

11. The method of claim 1, wherein the geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

12. The method of claim 1, wherein the geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

13. The method of claim 1, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

14. The method of claim 13, wherein the present geographic location of the user is determined by at least one of a global positioning device and a telecommunication locating device.

5 15. The method of claim 13, wherein the user determines the present geographic location of itself.

16. The method of claim 1, wherein the first set of information includes information based on a geographic location nearby at least one of a present and a past
10 geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

17. An apparatus comprising:

15 a processor to receive a first set of information, based on a geographic location of interest to a user;

a transmitter to send, through a network, the first set of information to assemble a geographic location profile of the user;

a receiver to receive, through the network, a second set of information, based on the geographic location profile of the user; and

20 a display device to display the second set of information to the user, wherein the transmitter, the receiver, and the display device are coupled to the processor, and

wherein the geographic location profile of the user is based on the first set of information.

18. The apparatus of claim 17, wherein the second set of information includes
5 information on at least one of news, business, entertainment, sports, and people.

19. The apparatus of claim 17, wherein the second set of information is
selected to be sent through the network by a comparison between the geographic location
profile of the user and a geographic location determined based on the second set of
10 information.

20. The apparatus of claim 19, wherein the geographic location determined
based on the second set of information is appended to the second set of information to
correlate the second set of information with at least one geographic location.

21. The apparatus of claim 17,
wherein the processor is configured to receive a third set of information,
based on the second set of information, and

wherein the transmitter is configured to send, through the network, the
20 third set of information.

22. The apparatus of claim 21,

wherein the receiver is configured to receive, through the network, a fourth set of information, based on the third set of information, and

wherein the display device is configured to display the fourth set of information to the user.

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23. The apparatus of claim 22, wherein the second set of information displayed to the user includes a link for the user to select the fourth set of information.

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24. The apparatus of claim 22, wherein the fourth set of information includes information on at least one of news, business, entertainment, sports, and people.

25. The apparatus of claim 17, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

26. The apparatus of claim 17, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

27. The apparatus of claim 17, wherein the geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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28. The apparatus of claim 17 wherein the geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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29. The apparatus of claim 17, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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30. The apparatus of claim 29, further comprising
at least one of a global positioning device and a telecommunication
locating device to determine the present geographic location of the user, and
wherein the at least one of the global positioning device and the
telecommunication locating device is coupled to the processor.

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31. The apparatus of claim 29, wherein the user determines the present geographic location of itself.

32. The apparatus of claim 17, wherein the first set of information includes information based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

33. A machine-readable medium having encoded information, which when read and executed by a machine causes a method comprising:

receiving a first set of information, based on a geographic location of interest to a user;

sending, through a network, the first set of information to assemble a geographic location profile of the user;

receiving, through the network, a second set of information, based on the geographic location profile of the user; and

communicating the second set of information to the user,

wherein the geographic location profile of the user is based on the first set of information.

34. The machine-readable medium of claim 33, wherein the second set of information includes information on at least one of news, business, entertainment, sports, and people.

35. The machine-readable medium of claim 33, wherein the second set of information is selected to be sent through the network by a comparison between the geographic location profile of the user and a geographic location determined based on the second set of information.

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36. The machine-readable medium of claim 35, wherein the geographic location determined based on the second set of information is appended to the second set of information to correlate the second set of information with at least one geographic location.

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37. The machine-readable medium of claim 33, the method further comprising receiving a third set of information, based on the second set of information; and sending, through the network, the third set of information.

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38. The machine-readable medium of claim 37, the method further comprising receiving, through the network, a fourth set of information, based on the third set of information; and communicating the fourth set of information to the user.

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39. The machine-readable medium of claim 38, wherein the second set of information communicated to the user includes a link for the user to select the fourth set of information.

40. The machine-readable medium of claim 38, wherein the fourth set of information includes information on at least one of news, business, entertainment, sports, and people.

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41. The machine-readable medium of claim 33, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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42. The machine-readable medium of claim 33, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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43. The machine-readable medium of claim 33, wherein the geographic location of interest to the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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44. The machine-readable medium of claim 33, wherein the geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

45. The machine-readable medium of claim 33, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

46. The machine-readable medium of claim 45, wherein the present geographic location of the user is determined by at least one of a global positioning device and a telecommunication locating device.

47. The machine-readable medium of claim 45, wherein the user determines the present geographic location of itself.

48. The machine-readable medium of claim 33, wherein the first set of information includes information based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

49. A system comprising:

a first machine, coupled to a display device;

a second machine, coupled to a machine-readable medium; and

a network, coupled to the first machine and the second machine,

wherein the second machine (i) receives, through the network, a first set of information, based on a geographic location of interest to a user, (ii) assembles a geographic location profile of the user based on the first set of information, (iii) selects a second set of information based on the geographic location profile of the user, and (iv) sends, through the network, the second set of information to the first machine,

wherein the first machine receives, through the network, the second set of information from the second machine to display, through the display device, the second set of information to the user, and

wherein the machine-readable medium stores the geographic location profile of the user and the second set of information.

50. The system of claim 49, wherein the second set of information includes information on at least one of news, business, entertainment, sports, and people.

51. The system of claim 49,

wherein the second machine is configured to:

determine a geographic location based on the second set of information,

append the geographic location to the second set of information,
and

compare (i) the geographic location profile of the user and (ii) the
geographic location appended to the second set of information to select the second set of
5 information.

52. The system of claim 51, wherein the geographic location appended to the
second set of information is used to correlate the second set of information with at least
one geographic location.

53. The system of claim 49,
wherein the second machine is configured to receive, through the network,
a third set of information from the first machine, and
wherein the third set of information is based on the second set of
15 information sent to the first machine.

54. The system of claim 53,
wherein the machine-readable medium is configured to store a fourth set
of information, and

20 wherein the second machine, coupled to the machine-readable medium, is
configured to (i) select the fourth set of information based on the third set of information,
and (ii) to send, through the network, the fourth set of information to the first machine.

55. The system of claim 54, wherein the second set of information sent to the first machine includes a link for the user to select the fourth set of information.

56. The system of claim 54, wherein the fourth set of information includes
5 information on at least one of news, business, entertainment, sports, and people.

57. The system of claim 49, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one
10 of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

58. The system of claim 49, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high
15 school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

59. The system of claim 49, wherein the geographic location of interest to the
20 user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

60. The system of claim 49, wherein the geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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61. The system of claim 49, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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62. The system of claim 61,

wherein the second machine is configured to receive the first set of information from the first machine, and

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wherein at least one of the first machine and the user itself of the first machine determines the present geographic location of the user.

63. The system of claim 61,

wherein the second machine is configured to receive the first set of information from at least one of the first machine and a third machine, and

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wherein the second machine determines the present geographic location of the user.

64. The system of claim 63, wherein at least one of the first machine and the third machine includes at least one of a global positioning device and a telecommunication locating device.

5 65. The system of claim 49, wherein the first set of information includes information based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

10 66. The system of claim 49,
wherein the machine-readable medium is configured to store a third set of information, and

15 wherein the second machine is configured to select the third set of information based on at least one of (i) the first set of information, (ii) the geographic location profile of the user, and (iii) the second set of information, and to send, through the network, the third set of information to a third machine.

67. The system of claim 66, wherein the third set of information identifies the first mentioned user of the first machine to a second user of the third machine.